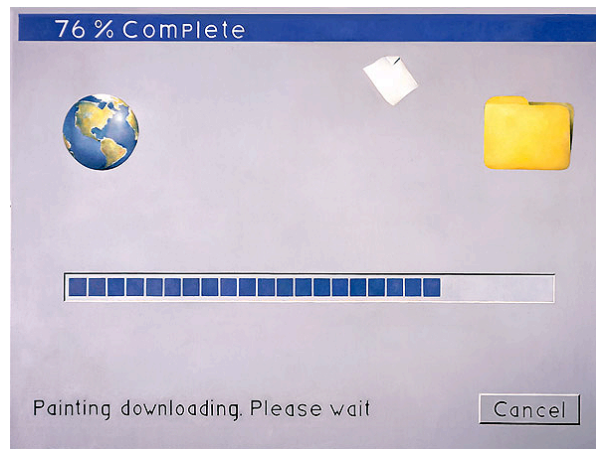


'WINDOWS' PAINTED BY DAN PROOPS FEATURED IN MICROSOFT SPONSORED ART EXHIBITION AT GALLERY 27, CORK STREET, W1, MAY 28 – JUNE 2, 2007



'Painting Downloading, Please Wait' Oil on canvas 46" by 62"

www.samsdesktop2.com

The art of Dan Proops, whose powerful new show 'Sam's Desktop II (Menier Chocolate Factory, May 16 – 27) has been highly acclaimed, will be featured in a new exhibition sponsored by Microsoft at Gallery 27 on Cork Street celebrating the marriage of art and technology. Proops will also take part in a live debate about this controversial subject on a judging panel made up of members of both the IT and Art fraternity at the show's official launch on Tuesday May 29th.

The exhibition, 'DesignIT: An Innovative Way To Make A Difference', features works created by emerging talents who have taken their inspiration from the Top 10 entries for this year's DesignIT competition. DesignIT is an initiative which aims to celebrate the creativity of IT Pros, inviting them to solve 'real world' problems faced by charities through the creation of a system design. The exhibition will feature a range of mediums including sculpture, video and sound installations along with graffiti.

Gallery 27 will be showcasing art inspired by problems as wide ranging as climate change, child abuse and disability. The exhibition is held together by the central theme of "What defines creativity?" something which continues to be a topic of intense debate.

Being one of the world's great contemporary design phenomena, the Microsoft operating system has permeated Western culture, influencing the way we work, live and communicate with each other. Proops has taken the graphical user interface as a subject matter for paintings in oil on canvas.

Using the connections between fine art and the core elements of interface construction and concept within Microsoft's design ethos, Proops is pioneering new theories relating to the design concepts and visualisations that contribute to the design of the modern day operating system.

An Honours graduate from Goldsmiths, Proops' work has been exhibited in over twenty shows in London including Cork Street and The Serpentine Gallery. He is represented by art dealer Eric Franck who has recently shown him at Art Brussels and The London Art fair. He is the grandson of the Daily Mirror's famous agony aunt Marjorie Proops.

Proops' breakthrough came in 2006 with his solo show 'Sam's Desktop'. Its themes, from Pop to the zeitgeist, from global brands to the Internet as art form became central to his work. In Sam's Desktop II, Proops uses his trademark 'digital' painting technique to make a dark, rich mix of references to art, 'reality' and 'fake' and our ambivalent attitudes towards popular culture.

"A Microsoft 'Folder' icon is more beautiful than the light from a morning sun-rise." – Dan Proops

PR CONTACTS:

Dan Proops

Lisa Agasee

Microsoft/DesignIT www.microsoft.com/uk/designIT

Liam Jacklin
Inferno Communications

Tel: +44 (0) 20 8434 5271 / Email: liam.jacklin@inferopr.com

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